

LUMINARY AWARDS 2024

PROJECT REPORT
DECEMBER 2023 - MAY 2024



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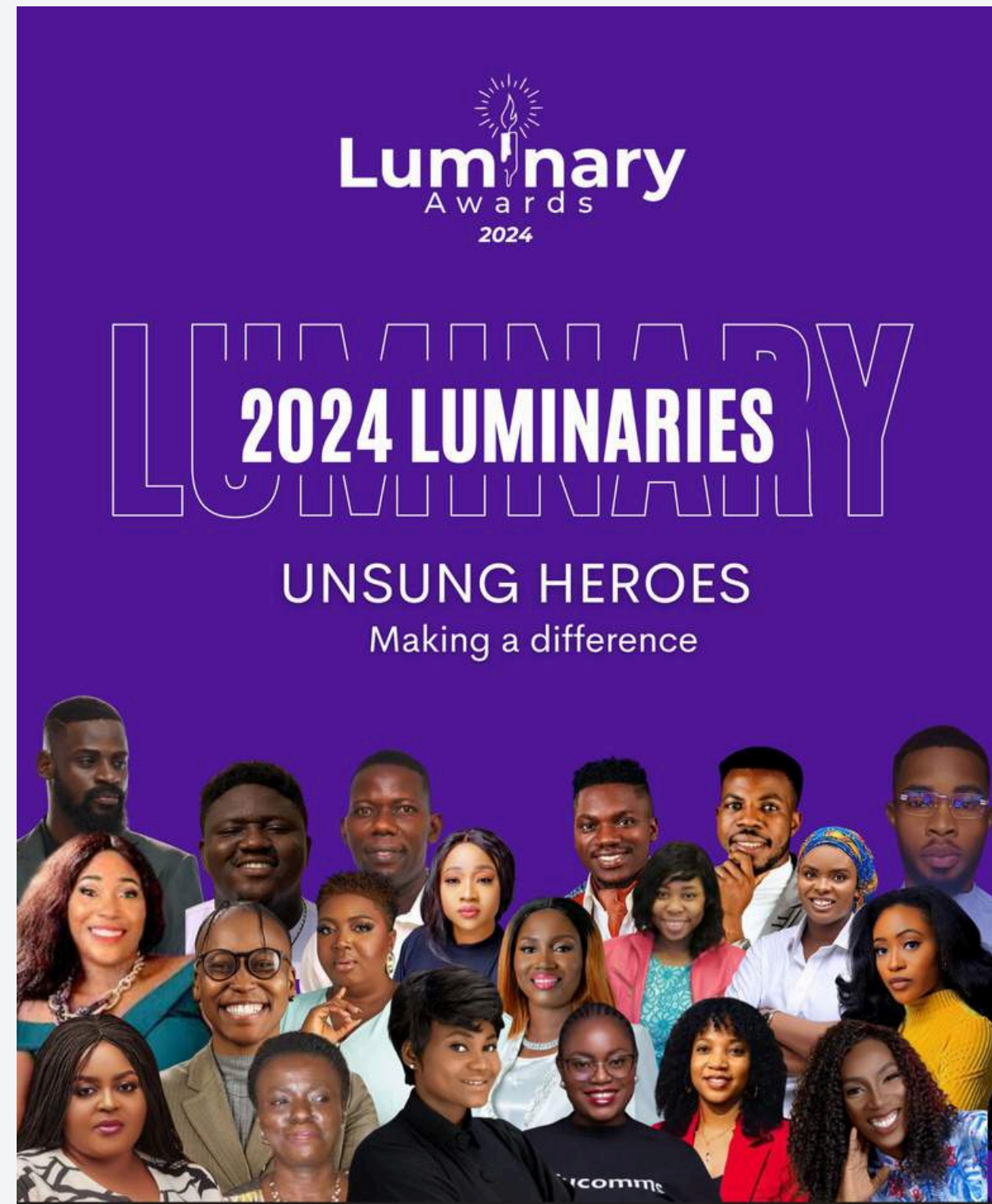
THE LUMINARY AWARDS TEAM

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VOLUNTEERS

24

PARTNER WITH US



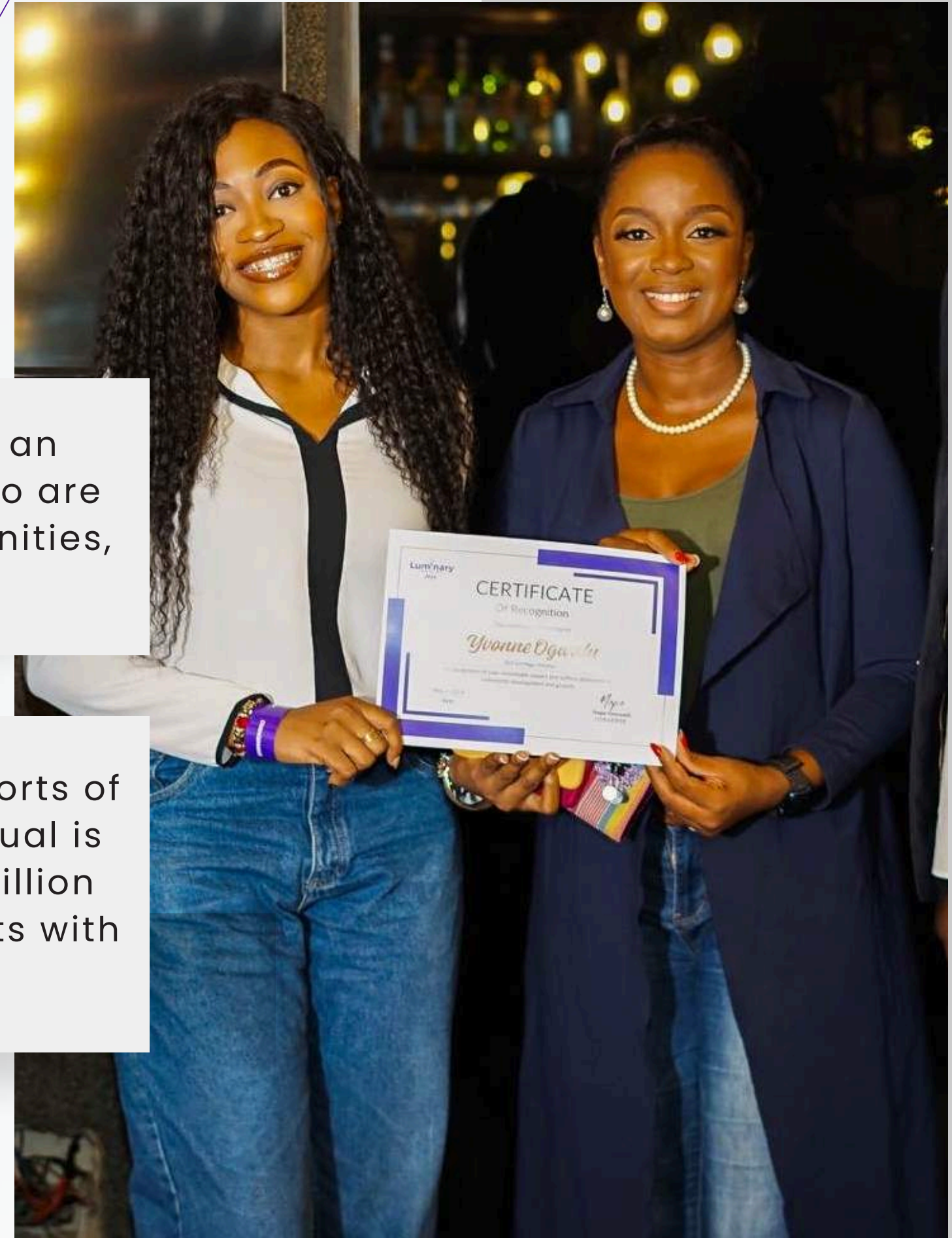
PROJECT OVERVIEW



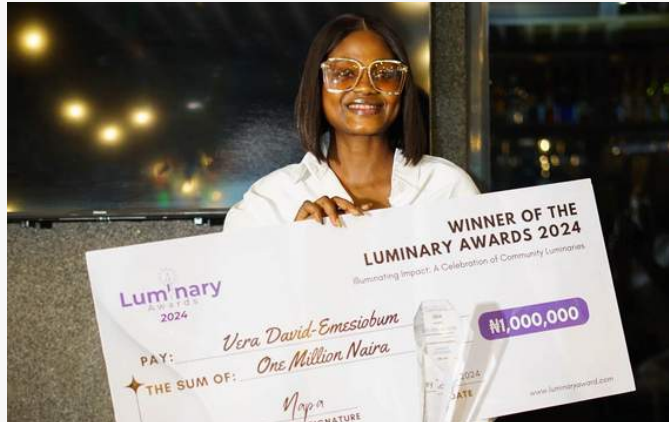
Launched in November 2023, Luminary Awards is an annual celebration of exceptional individuals who are making a positive difference within their communities, often without seeking recognition.



Our mission is to shed light on the invaluable efforts of these unsung heroes. While one standout individual is crowned the Luminary Laureate and receives 1 million Naira, we strive to empower all the top 20 finalists with cash gifts and recognition.



PROJECT PHASES



Nominations

December 12 – February 15, 2024

Judging Phase

February 15, 2024 – March 1, 2024

Public Voting Opens

March 1, 2024 – April 15, 2024

Winner Announcement and Prize Presentation Ceremony

May 1, 2024

JUDGING CRITERIA

Nominations were restricted to only Nigerian citizens, aged 18 years and above.

All nominees' submissions were screened based on these 4 criteria:





AYOKANMI AYUBA

Deputy Country Director,
TechnoServe Nigeria



D.J.O MAJEKODUNMI

CEO, Pact Universal

MEET THE JUDGES



ELIEZER AJAH

Learning and Development
Specialist



OLUWASEYI KEHINDE-PETERS

Founder, PAWEN

MEET THE
TOP
20 NOMINIEES



Oyiga Michael
Nnanna



Chioma
Ukpabi



Oladejo-
Adeseluka
Yetunde



Adetola
Oladeji



Opeoluwa
Taiwo



Yvonne
Ogwulu



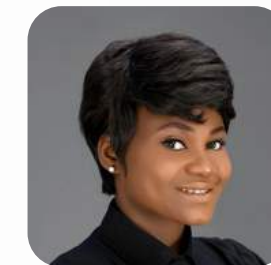
Lola Odeyale
Ayo-Fashida



Peter
Aloya



Iniobong
Idung



Vera
David-
Emesiobum



Amarachi
Amusi



Dorothy
Akende



Titilayo
Lekan-
Agunbiade



Itofa
Ivarah



Oghenerukeme
May Asagba



Victor
Adams



Cynthia
E. Chisom



Diane
Kalu



Tolulope
Olorundero



Tunde
Onakoya

Learn more about our changemakers www.luminaryaward.com/vote

TOP 20 CHANGEMAKERS AND THEIR INITIATIVES

S/N	Changemaker's Name	Initiative/Project
1	Adetola Oladeji	Seedtime Foundation
2	Amarachi Amusi	Dazzling Damsels of Virtue Foundation (DOVEF) / The girl Child Project
3	Chioma Ukpabi	Skill Up With Kahdsole (SUWK)
4	Cynthia E. Chisom	The Aboki Africa
5	Diane Kalu	Wicare Lekota Foundation
6	Dorothy Akende	Leadership and Peace Building Sport Program
7	Dr. Lola Odeyale Ayo-Fashida	Outpour of Fragrances Initiative
8	Inibong Idung	True Beauty Foundation
9	Itofa Ivarah	Church On The Street NG
10	Opeoluwa Taiwo	Africa Bridge Initiative

S/N	Changemaker's Name	Initiative/Project
11	Oghenerukeme May Asagba	50/50 Food Drive
12	Oladejo-Adeseluka Yetunde	The Girls' Count Initiative
13	Oyiga Micheal Nnanna	Sustainobles
14	Peter Aloya	Be a Gift to All Foundation
15	Titilayo Lekan-Agunbiade	Emerald Light Initiative
16	Tolulope Olorundero	Nigerian Women in Public Relations
17	Tunde Onakoya	Chess in Slums Africa
18	Vera David-Emesiobum	Project Grey Elderly Care Initiative
19	Victor Adams	Digital Career Skills Initiative Africa
20	Yvonne Ogwulu	Tech Girl Magic Initiative

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LUMINARY AWARDS DATA

Nominations: 76 entries

Total Public Votes: 45,559 Votes

Breakdown of Top 5 Changemakers



Winner: 13805 Votes

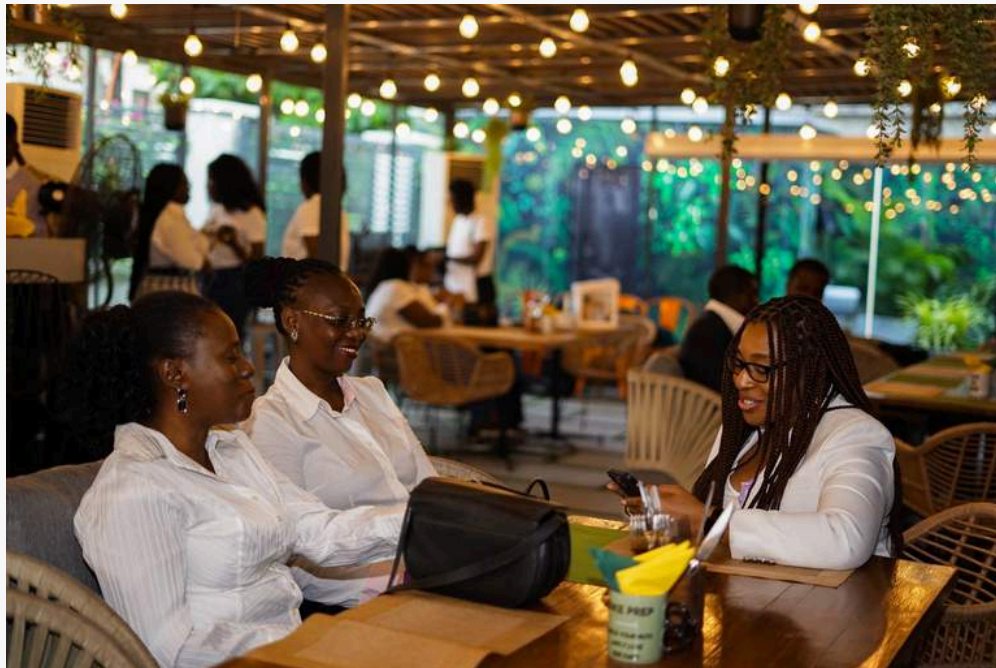
Vera David-Emesiobum

Project Grey Elderly Care Initiative

Vera David-Emesiobum (Project Grey Elderly Care Initiative)	13805	13805/45559
Adetola Oladeji (Seedtime Foundation)	4554	4554/45559
Peter Aloya (Be A Gift To All Foundation)	4495	4495/45559
Oyiga Micheal Nnanna (Sustainobles)	3064	3064/45559
Dr. Lola Odeyale Ayo-Fashida (Outpour of Fragrances Initiative)	1239	1239/45559

THE PRIZE PRESENTATION EVENT - MAY 1, 2024

Venue



**Pitstop Lagos,
Victoria Island**

Guests = 49



Notable Guests

Ike Eze - Founder of Beta Ventures
Ogo Onwuzurike - Country Manager (Nigeria) at Truecaller
Thelma Ilems - Media and Communications Consultant
Oluwatomisin Amokeoja - Journalist at Forbes Africa

Keynote Speaker



Doyinsola Ogunye
*(Founder of RESWAYE and a Goalkeeper
at the Bill and Melinda Gates Foundation)*



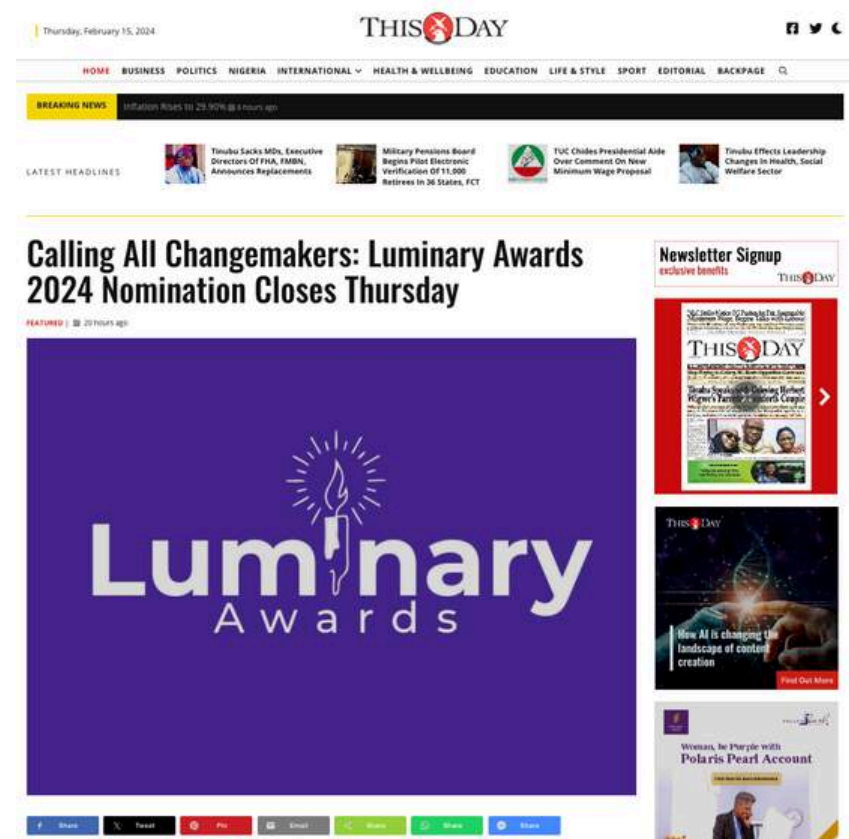
PHOTO GALLERY



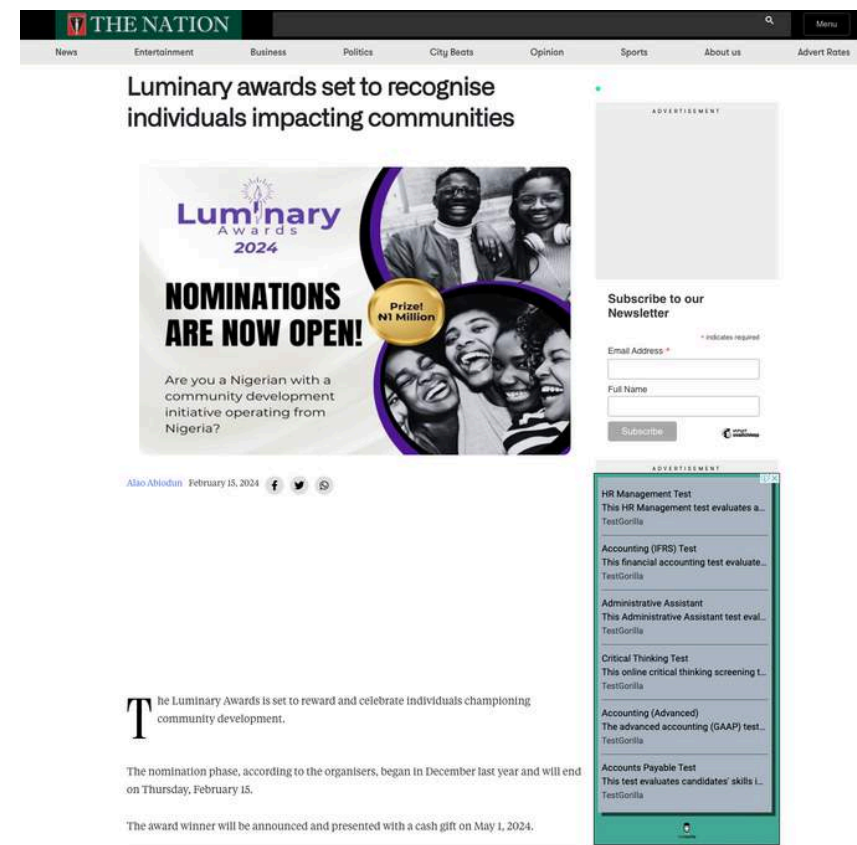
PHOTO GALLERY

MEDIA AND PUBLICITY - PRINT

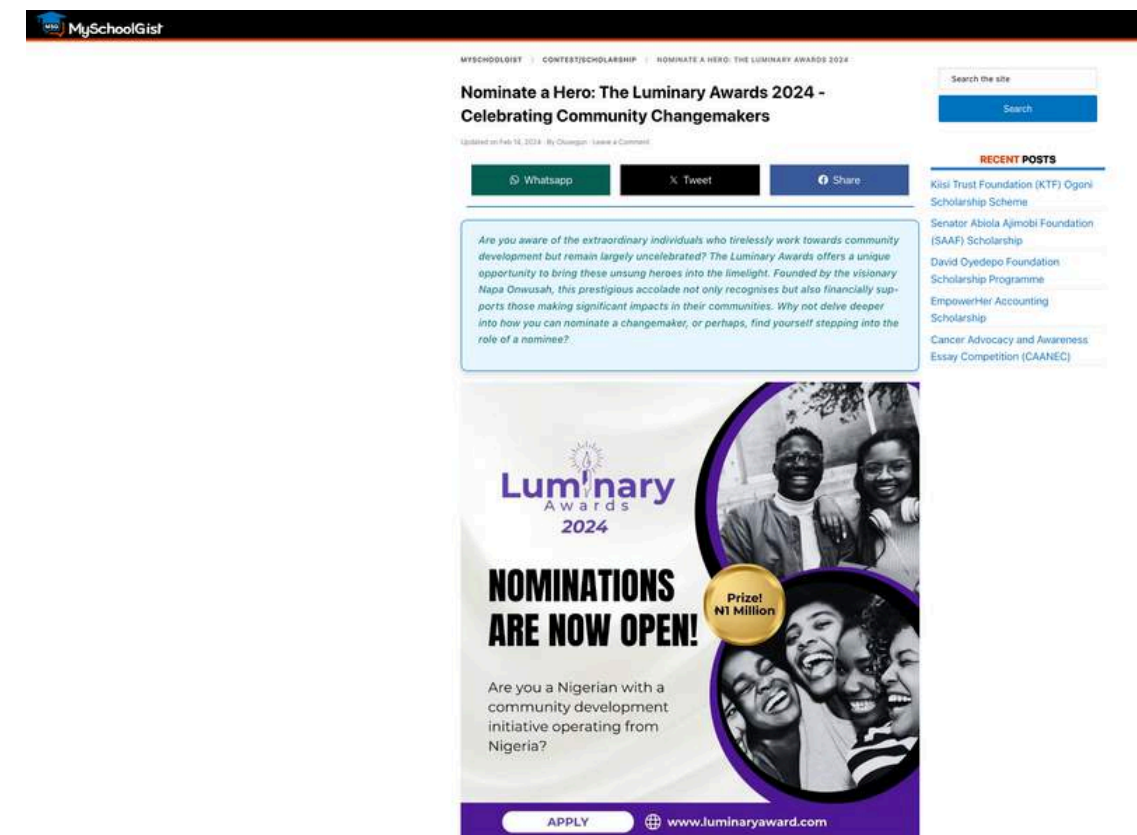
Luminary Awards 2024 recorded 5 mentions in tier-one media platforms including:



This Day (Pre-event release)



The Nation (Pre-event release)



MySchoolGist Blog (Pre-event release)

MEDIA AND PUBLICITY - PRINT

Post-event media mentions



The Nation (Post-event release)



New Telegraph (Post-event release)

MEDIA AND PUBLICITY - RADIO

Luminary Awards 2024 was featured on Inspiration 92.3 FM Lagos



THE MAGAZINE

The Luminary Awards 2024 magazine was produced to feature and showcase the impressive initiatives founded by the top 20 changemakers. The goal was to provide a platform to further publicise their impact.

View the magazine: mag.luminaryaward.com

**Luminary**
Awards
2024

LUMINARY
2024 LUMINARIES

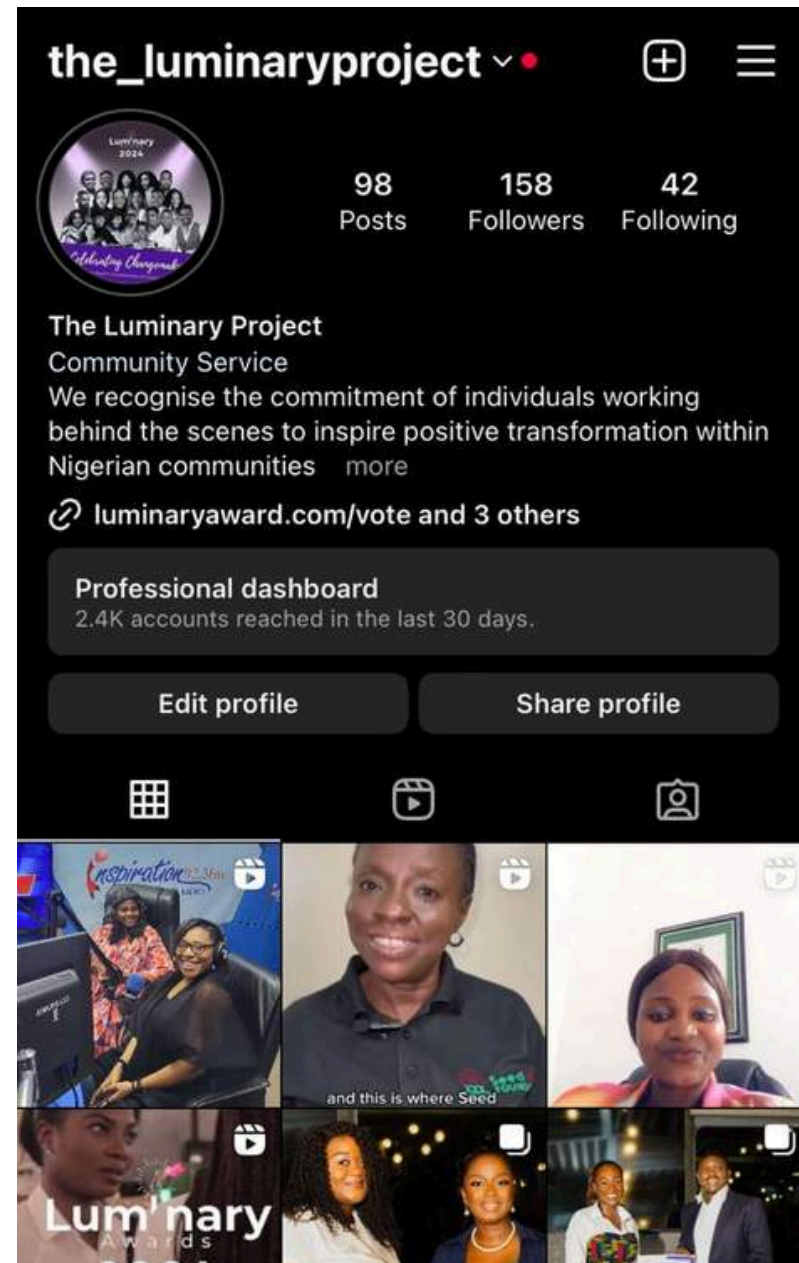
UNSUNG HEROES

Making a difference



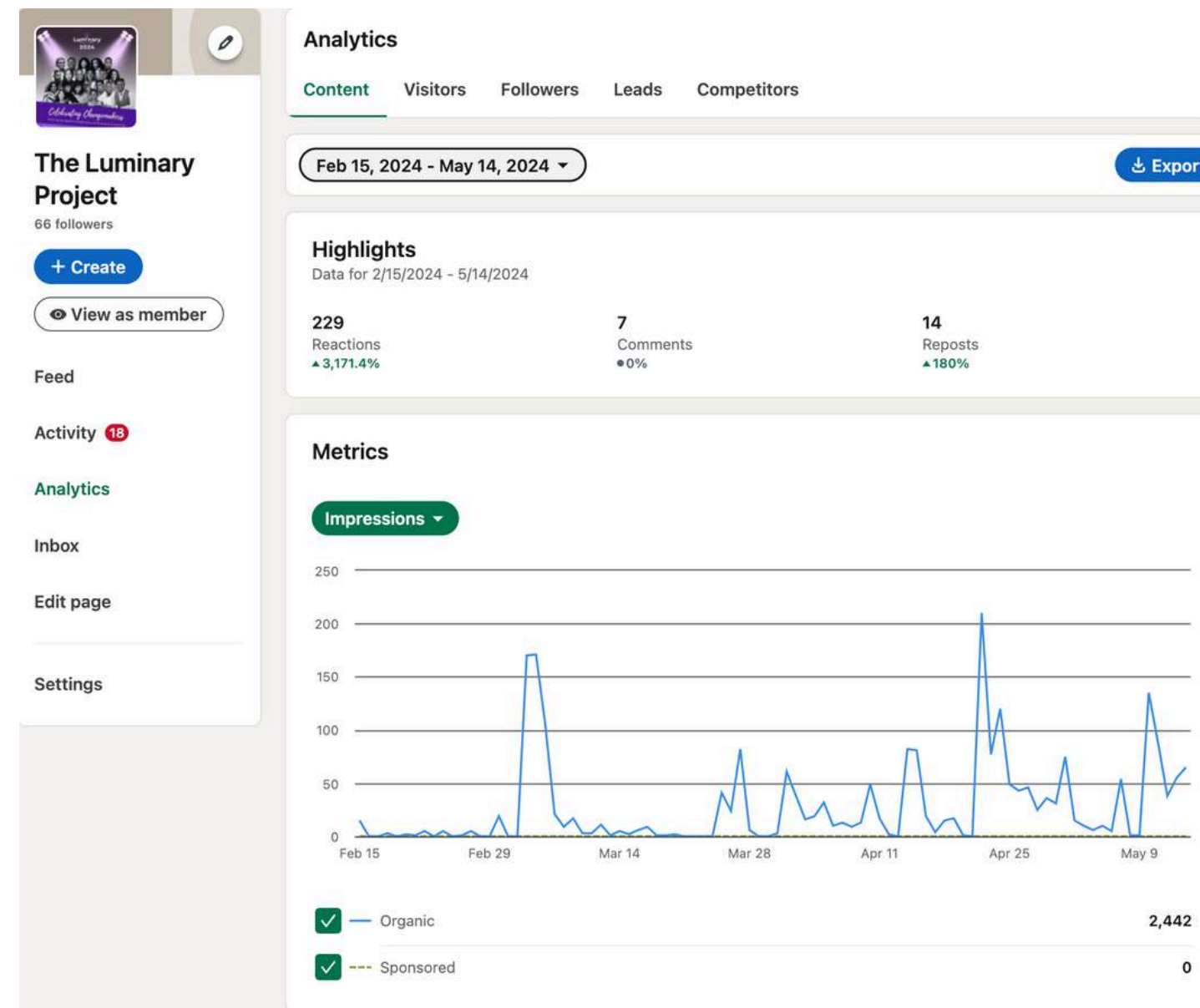
SOCIAL MEDIA ANALYTICS

Instagram Insights over the past 90 days (Feb 15 - May 14)



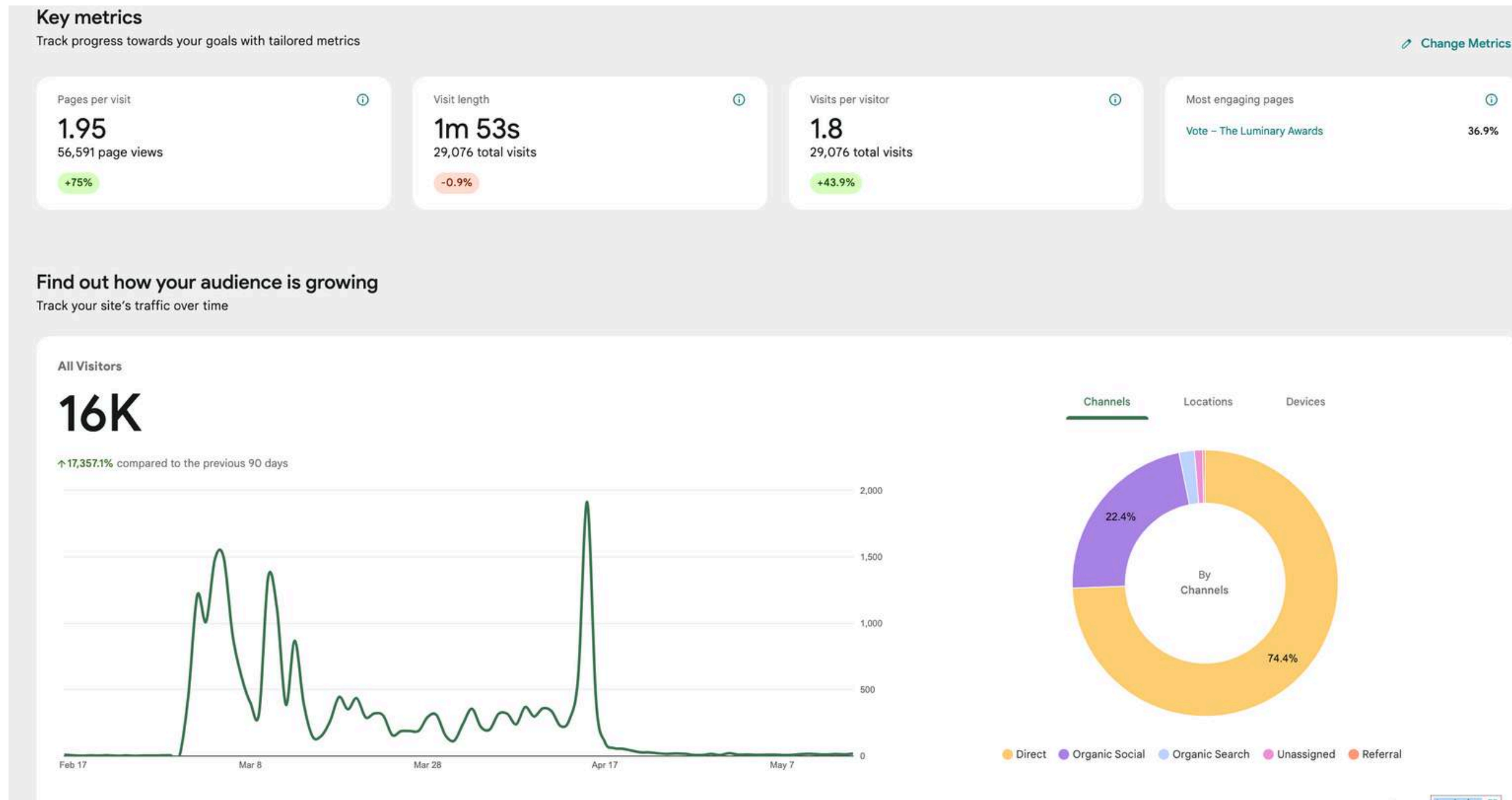
Follower Count: 158
Accounts Reached: 11.4K
Accounts engaged: 1,567
Total Number of Posts: 98

LinkedIn Insights over the past 90 days (Feb 15 - May 14)



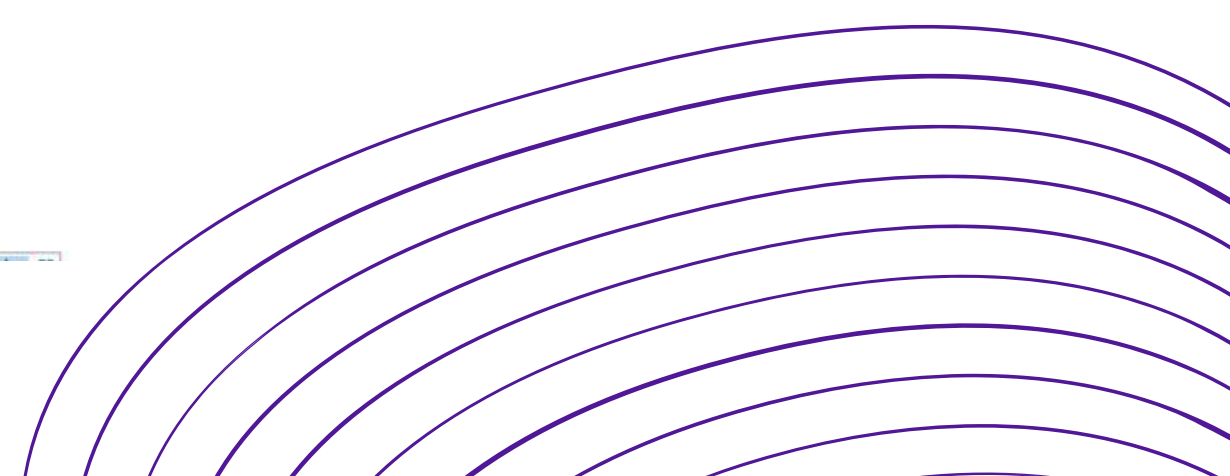
Followers: 66
Reactions (Likes): 229
Impressions: 2,442

WEBSITE ANALYTICS

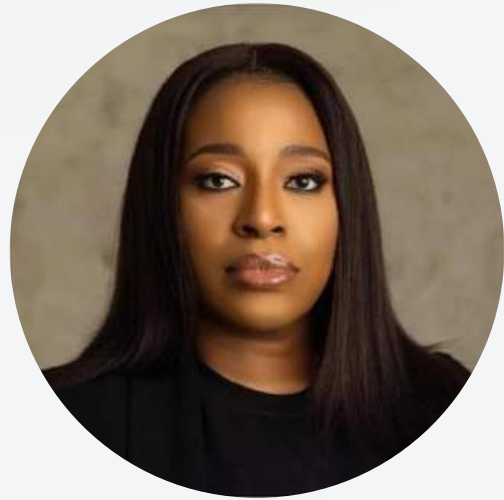


Highest Website Visitors: 16,000 visits
(Over the past 90 days: Feb 15 - May 14)

Lowest Website Visitors: 4700 visits
(Week of April 30, 2024)



THE LUMINARY AWARDS TEAM



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THE LUMINARY AWARDS TEAM



Hannatu Adegboyega
Volunteer



Francis Ketiku
Volunteer



Kemi Afesojaye
Volunteer





Partner with us!

As we continue lending a helping hand, we are open to partnerships and donations to fuel the projects and impacts of these changemakers.

Visit [our website](http://www.luminaryaward.com) to join us!

 @luminary_awards

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Luminary Awards



THANK YOU!

